

# INTRODUCTION

MD Energy Advisors (MDEA) is a federally certified Disadvantaged Business Enterprise (DBE), nationally and state certified Minority Business Enterprise (MBE). Since 2010, MDEA has provided solutions that meet the energy management, efficiency and renewable goals of utility, commercial, residential and government clients. Our goal is to deliver results with unparalleled customer service.







# **Our Offerings**

MDEA has a demonstrated track record in helping Utilities achieve their desired Demand Side Management goals. Since 2017, MDEA has supported multiple utilities with the following:



# **Customer Engagement and Outreach**

Our team can assist with building audits, project application & on call support. We can provide clients with a turn-key solution in helping get a project to completion.



## **Engineering Support**

Our team of engineers can review Custom, Retro-Commissioning, Lighting and other prescriptive program applications.



# Technical Assistance and Application Processing

Helping customers with application completion and accuracy helps keep projects on time and on budget.



#### **Financing**

MDEA has financing tools like C-PACE and other on bill financing options (in energy deregulated markets) that helps alleviate the financial barrier in completing an energy efficiency project.



## **EV Program Management**

Our team has extensive experience in implementing a "go to market" strategy for EV charging stations. Our team not only conducts the outreach but also assists with site planning and EV program design.



# **Retail Program support**

MDEA can conduct Quality Assurance/Control for in-store utility rebate programs. We can also staff utility in-store events.

# **Utility Experience**

Since 2017, we have helped the following utilities implement their energy efficiency programs: \*Chantay add utility logos



Partners Since
March 2017



Partners Since
September 2017



Partners Since
September 2017



Partners Since
September 2017



Partners Since
November 2019

# **Our Approach**

### **Be A Value Add Partner**

Our firm is committed to delivering results. Not only do we want to help our clients/partners achieve their diverse spend...we want to be a value add partner.

#### **Hire Great Staff**

Our ability to source talented people that value customer service is our key differentiator. We can support programs anywhere in the United States and have a team that is dedicated to finding talent that adheres to our core values. We use in-house and outside talent sourcing agencies to help us identify the right person(s) for your program.

### **Provide Competitive Pricing**

We can work under a variety of models that support the financial viability of the proposal and program implementation. We believe in a Win-Win approach.

### **Maintain Appropriate Coverage**

MDEA currently carries the following levels of insurance coverage:

| Type of Insurance    | Limits  |
|----------------------|---|
| General Liability    | <b>\$2M</b> each occurrence <b>\$4M</b> aggregate |
| Automobile Liability | \$2M  |
| Errors and Omissions | \$2M  |
| Umbrella Liability   | \$1M  |
| Workers Compensation | \$1M  |